

MEMORANDUM

August 6, 2010

P.O. Box 600
State University, AR 72467-0600

To: Dr. Lynita Cooksey, Associate Vice Chancellor for Academic Services
Dr. David Cox, Professor of Educational Leadership
Adrian Everett, President, Student Government Association
Dr. Len Frey, Deans Council representative
Dr. Beverly Boals Gilbert, President, Faculty Association
Mark Hoeting, Chief Information Officer and Associate Vice President
Kevin Linker, President, Graduate Student Council
David McKinney, President, Staff Senate
Tom Moore, Executive Assistant to the Chancellor
Dr. John Pratte, Chairs Council representative
Paul Rowton, President, ASU Alumni Association

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Jonesboro, Arkansas

From: Dr. G. Daniel Howard, Interim Chancellor

Re: Strategic Planning Operations Committee

As announced on campus last spring, ASU-Jonesboro will conduct a strategic planning session Thursday through Saturday, Oct. 14-16. Mr. Harrison Owen, the originator of "Open Space Technology," will be on campus to facilitate this activity, which will be held in the Student Union.

The campus needs to begin preparations for that event and for the follow-up activities. This strategic planning activity will be closely linked to the self-study process that will be conducted in preparation for the decennial re-accreditation visit by The Higher Learning Commission.

I am asking a number of individuals, as listed above, to serve on a Strategic Planning Operations Committee. The committee's efforts will be focused on attracting strong campus involvement in the planning process and helping ensure that we conduct a successful planning session for the long-term benefit of the university.

Because of the relationship between strategic planning and the re-accreditation criteria, as defined by The Higher Learning Commission, I have asked Dr. Lynita Cooksey to chair this committee. Dr. Cooksey also will provide leadership through the self-study process, which will conclude with a report in summer 2012 in preparation for a campus visit that currently is anticipated in fall 2012. The HLC criteria for accreditation are listed in the HLC Handbook (available through the HLC publications website: <http://www.ncahlc.org/information-for-institutions/publications.html>).

I have asked Dr. David Cox to participate because of his experience with leading the university's previous strategic planning exercise and his familiarity with the use of Open Space Technology.

To assist you with your task, each of you will receive a copy of Harrison Owen's user guide for Open Space Technology. Additional copies will be placed on reserve in the Ellis Library for access by the university community.

I look forward to working with you as we seek to achieve a highly productive and very effective strategic planning process.

/mb



GDH